

"EDUCATION IS THE KEY TO SUCCESS, BUT READING IS THE KEY TO EDUCATION"
PLEASE RETURN TO SCHOOL TOMORROW

Dear Parent,

Everyone agrees that the basis of learning is the ability to read well. A proficient reader will be a successful student; a poor reader will be a poor student. Unfortunately, when the school year ends, children are often distracted by summertime activities, and forget much of what they learned during the course of the previous school year. When school starts again in the fall, they are already at a disadvantage.

A solid foundation in the "basics" during the critical early years is essential for future success. Studies have shown that a child will succeed academically when parents and school work together. Your encouragement and support in the home not only helps your child by reinforcing learning skills, but, also forms a bridge between home and school.

To support this educational need, we are pleased to inform you that special arrangements have been made with the school for parents to obtain exciting **READING DEVELOPMENT**, and **PHONICS PROGRAMS**, as well as **REFERENCE RESOURCES** and **EDUCATIONAL SOFTWARE** at a *substantial discount*.

These educational materials are offered by **EPIC International** and feature prominent publishers such as **Hooked on Phonics**, **Grolier/Scholastic**, **World Book**, and **Britannica**. The **COMPUTER SOFTWARE** provides lessons with rewarding exercises and games covering every school subject, with special emphasis on **MATH**, **SCIENCE**, and **ENGLISH**, for any student from Pre-K through 12th grade.

These products are offered at substantial savings exclusively to school families and can be acquired with a convenient monthly plan, so they cannot be offered through the internet. It is the policy of the school not to endorse any product, but we can assure you that these materials are of the highest quality and can help your children succeed. There is no obligation!

I am interested in receiving information about the program described above and the **SCHOOL DISCOUNT OFFER**. I am under no obligation.

YES

NO

Parents' Names (print) _____

Home phone _____

Address _____ Apt# _____

Cell phone _____

City, State, Zip _____

Work phone _____

Child(ren)'s name(s) _____ Grade _____

Email(optional) _____

_____ Grade _____

School name _____