

A message from the Physical Education Department

Hi Parents!

Our school is getting ready to kick-off Jump Rope and Hoops For Heart and Hoops for Heart for the American Heart Association! We are so excited to teach your student how to care for their heart while raising lifesaving donations to fight the nation's #1 killer!

Our American Heart Association representative will be joining us at school on **February 14th** to talk with our students about the work the AHA does and challenge them to start living a healthy lifestyle with the help of our lifesaver friends, The Zoo Crew! To help get the kids even more excited, we are offering a special incentive to students who start collecting donations early! Students who collect \$150 using their online fundraising page will earn Gabby at the kick-off presentation! **Donations must be received by 6PM the day before the kickoff to earn Gabby.**

Your student will soon be telling you about the Zoo Crew animals they can earn, so we wanted to fill you in! Each zoo animal teaches students a way to protect their heart and avoid risk factors for heart disease and stroke. Your student can earn all 6!

There are 3 zoo animals students can earn *instantly* and receive at school:

1. When \$5 is raised, your student will earn our lion, **Rory McFiercely III** and lanyard at school right away.
2. If a donation is made online, your student will also receive our elephant, **Mr. Tusker.**
3. Any student who reaches \$85 online will receive our zebra, **Savanna Bolt!**

****Zoo Crew animals are cumulative!**

Here are four easy steps to get your student's online fundraising page set up and start collecting lifesaving donations:

1. Go to your school's fundraising page: <http://jumphoops2017mwa.kintera.org/newberrymagnetacad>
2. Click on Join the Team
3. Create a username and password and then fill out the registration form
4. Share your personal fundraising link with friends and family right away.

Once your student has their fundraising page then login to take the Zoo Crew Ecard Challenge or the Zoo Crew Daily Mission to unlock cool things in your expedition! Thank you for joining us as we challenge each other to keep our heart healthy and raise money for kids with special hearts.

Thanks for your participation – together we are saving lives!